

MasterGraphics, Inc.

6101 Baker Road, Suite 204
Minneapolis, MN 55345
(952) 374-6929 (866) 935-3367
Fax (952) 374.6910 - www.mastergraphics.com
dan.coleman@mastergraphics.com

March 1, 2011

To All PLTW School Contacts –

It is time once again to begin thinking about and planning for ordering Autodesk (Autodesk Inventor) software for use in your **Project Lead The Way** courses for the **2011-2012** school year. You are receiving this message because your school has been identified (PLTW) Program Director **Jim Mecklenburg** as a school(s) that will be using PLTW curriculum in for the upcoming 2011/2012 school year.

A new development this year is that, now, schools will be able to continue using older versions of the software, rather than being forced to use the latest software. In the past, PLTW has always required that schools use the latest version of the software, but now you will be able to use the current version or any of the previous two releases. So, when you renew your license this summer you will have the choice of using either the new 2012 version of Autodesk Inventor or continuing with Autodesk Inventor 2011 or 2010.

For those of you who have been purchasing annual leases of Autodesk software (\$3,195), you will still need to renew your annual license, but we will need to know if you plan to use the 2012 version of Autodesk Inventor or continue with 2011 or 2010. Please make note of which version you want to use on your purchase order. If no version is noted on your PO Autodesk will automatically send the 2012 version.

NOTE: THIS APPLIES ONLY IF YOU ORDER THE ADA PACKAGE AND NOT TO SCHOOLS ORDERING ONLY THE AUTODESK INVENTOR PROFESSIONAL SUITE.

As with last year you have two options for getting the software – annual lease (\$3,195) or purchase (\$9,995). You can purchase the same package that you have been leasing each year for a cost that is about 3 times the annual lease cost. And then, because PLTW requires schools to stay relatively current with the software, there is an additional add-on option for those who wish to purchase called “subscription”. With subscription and an annual fee (of \$1,600/year) Autodesk will automatically send out new software each year. See details below.

MasterGraphics is the sole source provider of the **Autodesk Inventor** software used in your PLTW program in Minnesota. This message is intended to inform you of several options regarding your software for next school year, and to make you aware of additional information on training for teachers, student software, technical support and procedures for submitting purchase orders.

Pre-STI Software Training - For those teachers who are new to PLTW and will be going to a PLTW Summer Training Institute (STI) this summer, we have set up some software training sessions. The PLTW STIs are intended to provide teachers with training on the curriculum and does not included detailed training on the software (Autodesk Inventor) itself. PLTW Program Director Jim Mecklenburg has asked us to set-up a series of software training classes to bring teachers not familiar with design software up to speed on the software, prior to their summer training. We have set up the following sessions and locations:

Autodesk Inventor Level 1 – May 9-10 – Brainerd, MN
Autodesk Inventor Level 1 – May 12-13 – Rochester, MN
Autodesk Inventor Level 1 – June 9-10 – Minnetonka, MN

Autodesk Revit Level 1 – April 25-28 – Minnetonka, MN
Autodesk Revit Level 1 – June 21-24 – Minnetonka, MN

Autodesk Inventor Level 2 – August 18-19 – Minnetonka, MN
Autodesk Inventor Level 2 – August 25-26 – Minnetonka, MN

The two-day classes will cost \$300 per teacher and run from 8:30am until 4:30pm daily. The three-day Level 2 class and the four day Autodesk Revit class will cost \$450 per teacher and will also run from 8:30 – 4:30 each day. To register you can contact me at the numbers below or send me an e-mail (dan.coleman@mastergraphics.com) message. You can either send or bring a purchase order or check for the class. Textbooks and computers will be available in the classrooms, so teachers will not need to bring their laptops. Space in the classes is limited, so sign up as soon as possible if you are interested. More information/details on each class will be provided as we get closer to the date of the class.

Software Choices/Costs - Several different packages and pricing options are available to districts for purchase or lease. Schools can either lease an annual site license for software or you can purchase perpetual software. In some cases, depending upon how many seats of software you need, it may be less expensive to purchase the software and pre-pay for annual updates on it than to lease it. The only way to determine the best option is to do cost comparison on an individual district/school. Contact me directly if you'd like me to list all options and compare the costs.

1) High Schools & Middle Schools can either lease or purchase the PLTW Autodesk Design Academy (ADA) bundle.

Annual License - \$3,195/year or Purchase - \$9,995 (ADDITIONAL OPTION if you decide to purchase – Subscription for \$1,600/yr)

Bundle includes 125 concurrent seat school licenses - **Please indicate stand-alone or network on your PO.** If no option is noted the network version will be sent.

ADA Software Bundle includes **Autodesk Inventor, Autodesk Revit, Civil 3D, AutoCAD, AutoCAD Architectural, 3ds Max Design** and a couple of add-on software item

A High School may share this software with up to two (2) participating PLTW Middle Schools in its district, up to the maximum of 125 total seats. If more than 125 seats are needed, additional packages of 100 seats can be ordered for \$1,000 each.

2) First year PLTW High Schools can lease the PLTW Autodesk Inventor (only) bundle for \$2,320.

Available to First Year PLTW High Schools only. All other High Schools must purchase/lease the Design Academy bundle (above).

125 seats of Inventor. **Please indicate stand-alone or network version on your PO.**

Annual License

A High School may share this software with up to two (2) PLTW Middle Schools in its district, up to 125 total seats. If more than 125 seats are needed, the other Middle Schools can lease an additional package of 100 seats for \$1000

3) Middle Schools (only) when there is no High School PLTW program can lease the PLTW Inventor (only) Bundle for \$750.

Available only to PLTW Middle Schools.

125 seats of Inventor (Stand-alone or network version available). **Please indicate stand-alone or network version on your PO.**

Annual License

No sharing of software.

4) Community Colleges/Technical Schools/Universities/Post Secondary Institutions cannot purchase Autodesk Design Academy or Autodesk Inventor 2010 bundles.

They can use their existing perpetual seats or Autodesk Design Institute software if they have current contracts.

IMPORTANT NOTICE: AS NOTED ABOVE, IF YOU WISH TO CONTINUE USING YOUR EXISTING SOFTWARE, RATHER THAN BE FORCED TO SWITCH TO THE NEW 2012 VERSION OF SOFTWARE, YOU WILL BE ABLE TO DO SO, BUT YOU WILL STILL NEED TO RENEW YOUR LICENSE. NO NEW SOFTWARE WILL BE SENT.

IF YOU PURCHASE THE SOFTWARE AND ADD SUBSCRIPTION TO YOUR PURCHASE THE OPTION TO USE OLDER VERSION IS ALSO AVAILABLE.

FREE Student Software – Autodesk, again, will be offering PLTW students FREE student software downloads via a student web portal. www.autodesk.com/edcommunity. This time around, however the software is a **three-year** license, rather than a one-year license.

Technical Support – In purchasing software from MasterGraphics, your school is entitled to phone-in technical support and installation support by our tech support department. The number to call is **800-377-6364**. On-site tech support would incur a tech support charge. This year only one activation file will be required to install the software. In previous years your tech support department was required to get separate activation files for each software package in the Autodesk Design Academy bundle. This year a single file will activate each and every package. The tech support people are going to love this. If difficulties do arise, our tech support crew has had considerable experience helping schools with installations over the past three years and should be able to help your tech support group get things installed without much difficulty.

Purchase Orders - Purchase orders should be made out as noted below and submitted directly to MasterGraphics Inc. You can either fax to Dan Coleman at (952) 374.691 or scan and e-mail to dan.coleman@mastergraphics.com. PO's MUST be received no later than **June 10, 2010** to guarantee arrival at your school by the start of Fall semester. We can accommodate situation to bill prior to July 1, 2010 or after July 1, 2010.

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Include the following on your purchase Order:

- Package you are ordering
- Indicate version you want to use – new 2012 version or continue with 2011 or 2010 (if no version is indicated Autodesk will send the new 2012 version)
- Indicate **Stand-Alone** or **Network Version** (If a choice is not noted on PO Autodesk will send Network Version)
- Add \$25.00 to purchase order for shipping & handling

I think I have covered everything, but if you have any questions on any of this information or need to talk with me directly, please contact me at the numbers below.

Sincerely,

Dan Coleman (dan.coleman@mastergraphics.com)

Education Account Manager

MasterGraphics Inc.

(952) 374.6929 Direct

(800) 873.7238 Toll-Free

Fax (952) 374.6910 Fax

www.mastergraphics.com